Concept Presentation

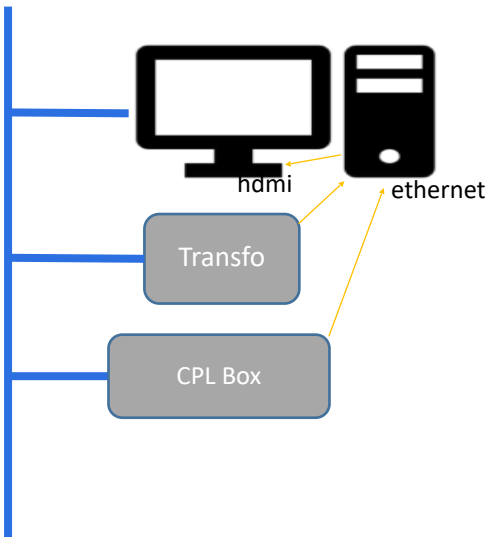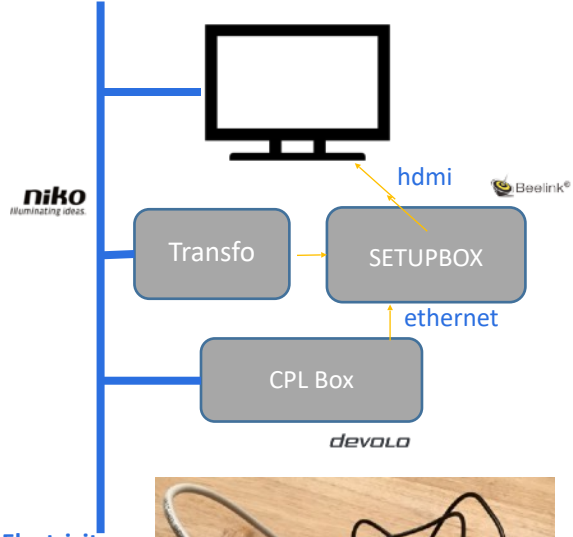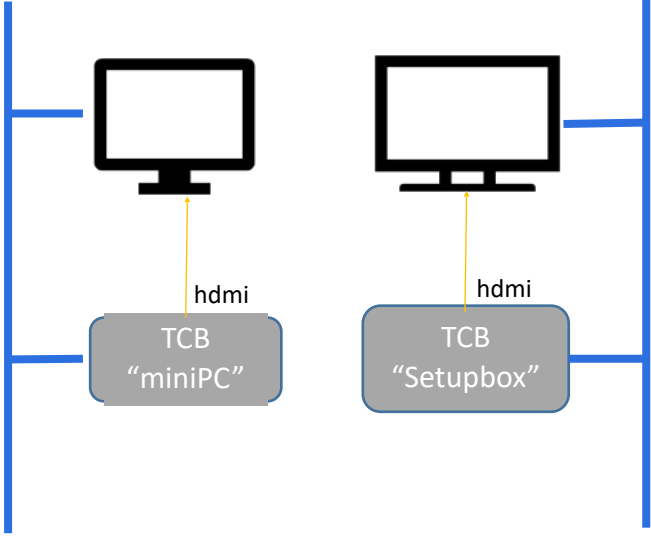## February 2018

Use Case

Actual Solution
TV Device + Transfo + CPL converter **or** miniPC Transfo + CPL converter

New Concept
Things Computing Box

niko
Illuminating ideas.

Beelink®

hdmi

Transfo → SETUPBOX

ethernet

CPL Box

devolo

hdmi ethernet

Transfo

CPL Box

hdmi

TCB "miniPC"

hdmi
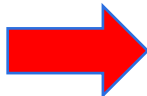
TCB "Setupbox"

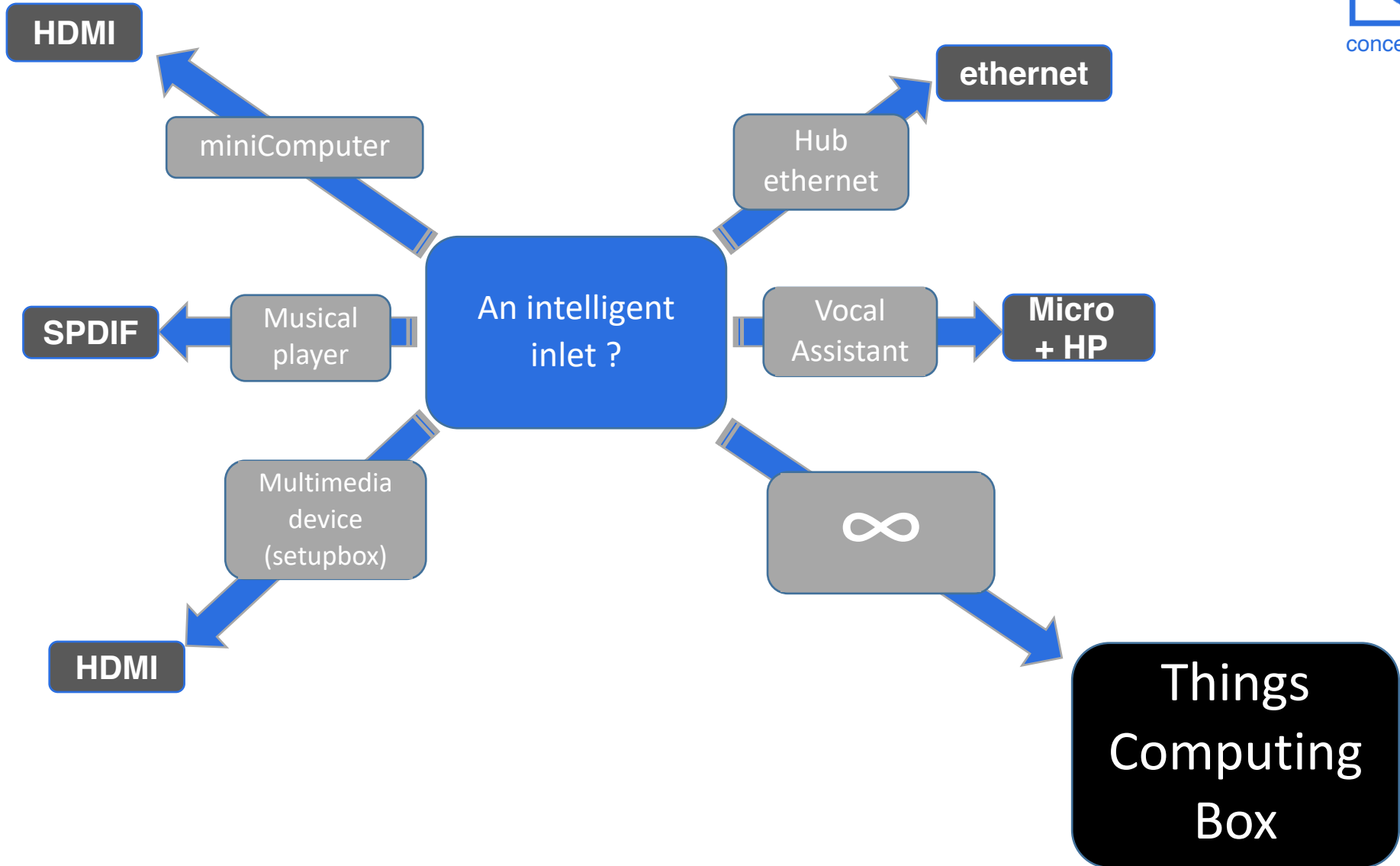**Electricity NETWORK (230Vac)**

First mini-computer in the world with integrated power line module

Fully Integrated Solution

The Concept

HDMI

miniComputer

ethernet

Hub ethernet

SPDIF

Musical player

An intelligent inlet ?

Vocal Assistant

Micro + HP

Multimedia device (setupbox)

∞

HDMI

Things Computing Box

Market versus Survey

A survey has been realized through Mail/Linkedin/Facebook
We received 278 feedbacks (within 4weeks Jul / Aug 2018)

85% of end-users are favorable to TCB with a mean price of 480€ (iVAT)
20% are ready to pay ~1000€ for such innovative solution !!!
67% of people have a setupBox
Results showed a mean of 2.8computers / house
Computer renewing is 4.33years

More than 250Mio computers has been sold
in 2017 (www.statista.com)

En survey : https://bit.ly/2IP9gsg
Fr survey : https://bit.ly/2KoP3En

conceptualise

Value Proposition Gen2

First MiniComputer in the world with integrated power line

Actual Market Solution
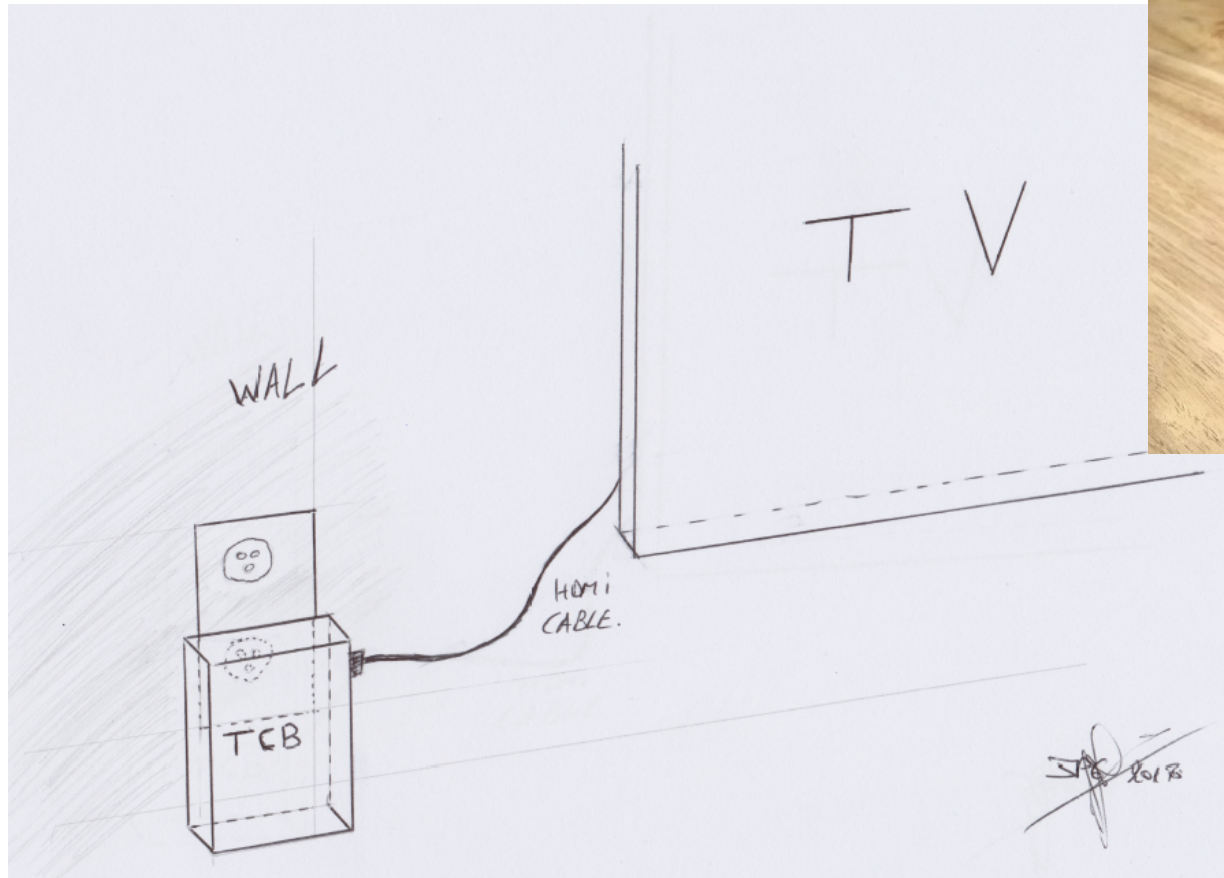TX Setup BOX + Transfo + PCL converter

New Concept
Things Computing Box

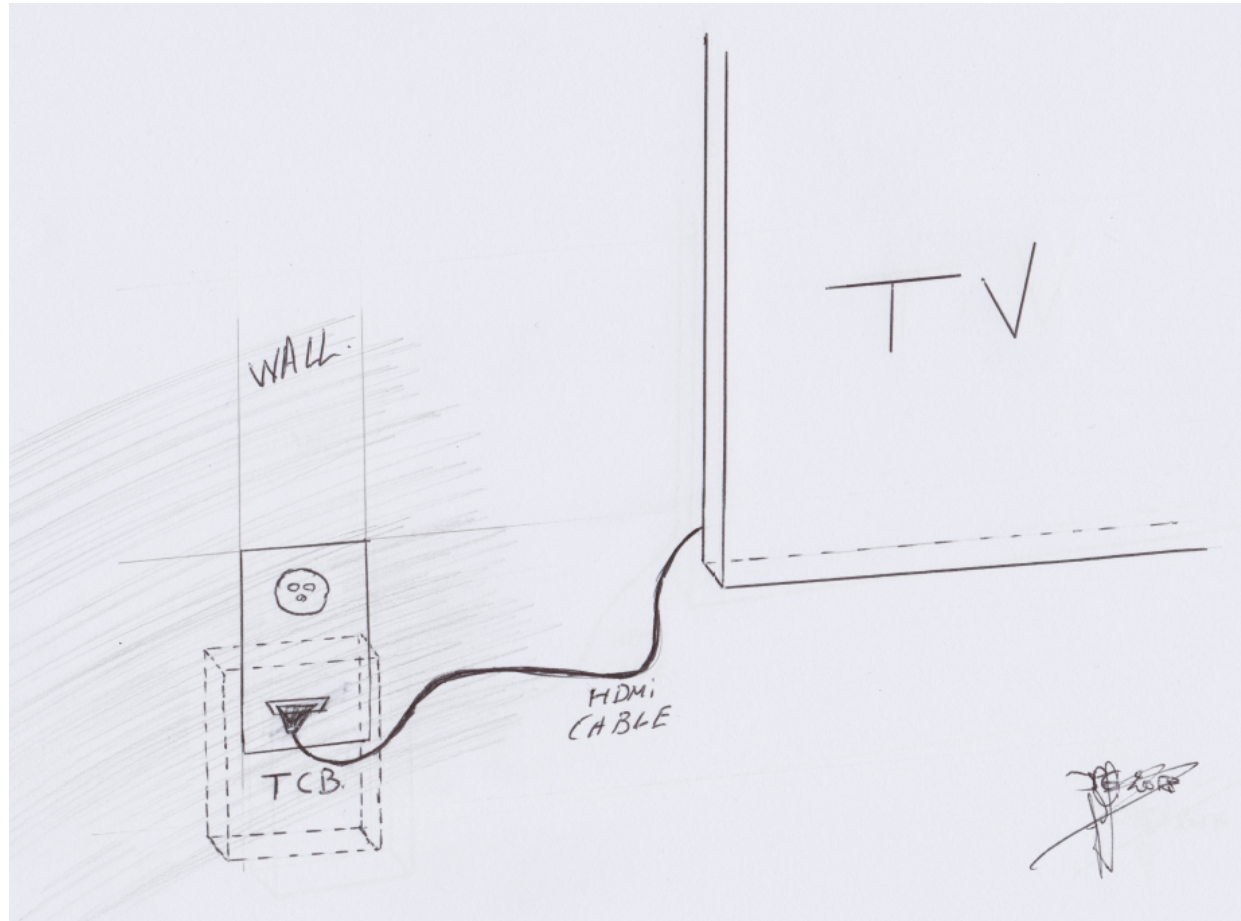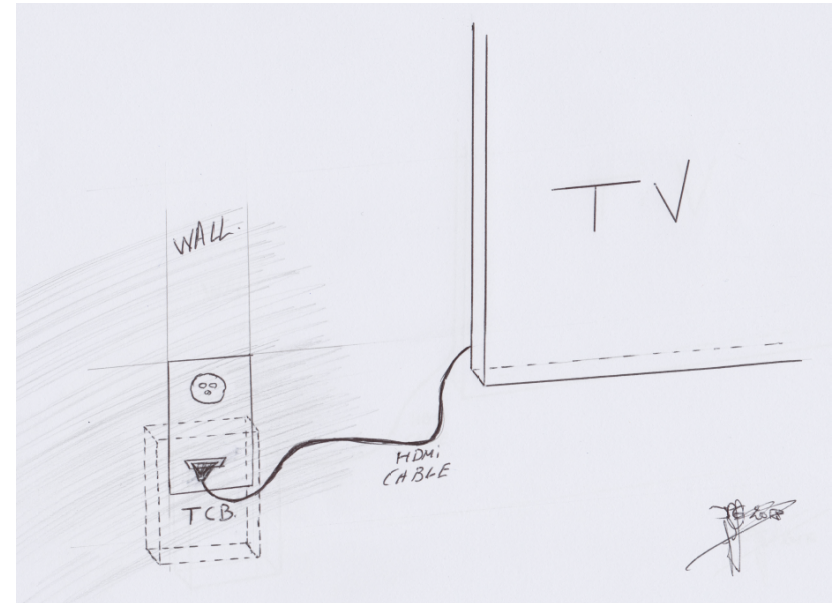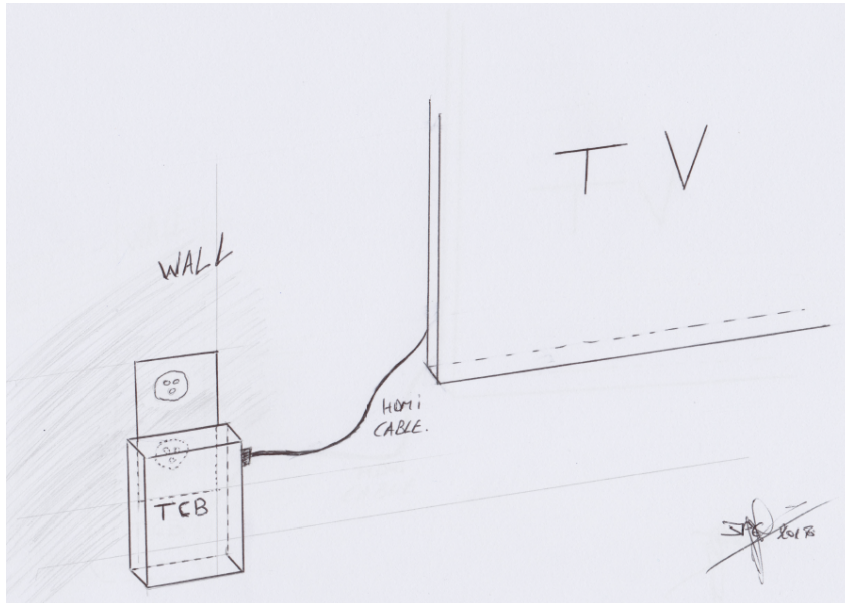**Applications : TV setup Box, personnel computer**

Wall Attached Concept

Wall Integrated Concept

IoT

Conceptualise proposes an architecture that integrates intelligence inside each power inlet

Hide all you want to Computerise

A full development program will be created, several processors, protocols to reach the perfect equilibrum between need prices.

The market

Market Size

Be > 180.000 of mini-computer sold per year

Eu > 10Mio of mini-computer sold per year
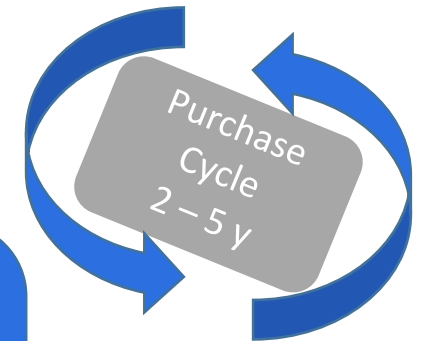
Purchase Cycle 2 – 5 y

Connected Object in full growth

End-users

Setup-box TV, multiple screens & connectivity ,entertainments , domestic installation,…

Professionnals

Ergonomy, power consumption reduction(80%) , entreprise connectivity, document sharing, …

Mini-computer market growth each year our objectives:

Belgique →   5.000 PC (4 ans)

Europe →   40.000 PC (6 ans)

CONCEPTUALISE

Innovation in a BOX

C

BELGIUM

WWW.CONCEPTUALISE.BE

Each electricity inlet could be connected to internet !

BELIEVE in us, let's design the future TOGETHER

Innovative & realist Project

High technical potential & endless possibilities